







PHM2024

16th Annual Conference of the
Prognostics and Health Management Society

November 11 – November 15, 2024

Loews Vanderbilt Hotel
Nashville, TN, USA

Benefits at a Glance

	 Platinum	 Gold	 Silver	 Bronze	
Verbal and visual recognition as a sponsor at all conference formal program and associated events	✓	✓			
Company logos displayed prominently with signage during sponsored conference elements	✓	✓			
Company recognition on Conference Webpages	✓	✓	✓		
Company logo on PHM Society Conference Website	✓	✓	✓	✓	
Invitations* to the Appreciation Dinner with PHM Society Board of Directors	Up to 3	Up to 2	Up to 2	1	
Complimentary full conference registrations (nontransferable)	2	2	1	1	
Registrations for company attendees at a \$400 discount on full conference rate	unlimited	4	3	1	
Option to submit a Technology Demonstration proposal for consideration	✓	✓	✓	✓	
Option to participate in conference networking event and Job postings on PHM Society Website and conference app	✓	✓	✓	✓	
Option to setup a company exhibit table during the conference	✓	✓	✓	✓	
	Sponsorship Levels	\$10,000	\$7,500	\$5,000	\$3,000


Event Sponsorship and Recognition Opportunities

The Prognostics and Health Management Society ([PHM Society](https://www.phmsociety.org)) is a non-profit organization dedicated to the advancement of PHM as an engineering discipline. It serves industry, academia and government leaders in this international community. The flagship event of the Society is the Annual Conference of the PHM Society, which will be held in Nashville Tennessee in November 2024. Sponsorship packages are designed to offer organizations high visibility and recognition in all Society activities throughout the year, and especially during the Conference.

All sponsorship options include:

- Recognition in the printed program and within the General Chair Presentations
- Recognition on the Conference web site (name, logo, company description, and link to your web site)
- A table in main area of conference networking as available (preference given to higher level sponsors).
- Access to hospitality rooms for private meetings as available (preference given to higher level sponsors).
- Eligible to participate in the Product Showcase (both sponsors and contributors providing \$2,000 or more).

The following levels of sponsorship and recognition options have been developed to provide our sponsors with many choices to meet their needs and budget. If further customization is desired, please contact Michael Walker to discuss. **Some conference recognition elements are very popular, so confirm your sponsorship early!**

PLATINUM SPONSORSHIP (Premier Recognition)	Amount
<p>Sponsorship Package Opportunities (select one - based on availability):</p> <ul style="list-style-type: none"> ✓ Annual conference banquet – Wednesday ✓ Participant for conference day consisting of all technical sessions, breakfast, AM & PM networking breaks, and the social event of the day (not including workshops, luminary session, or banquet) ✓ All Tutorials or Panel sessions package for the entire conference ✓ PHM Short Course student scholarships provided in conjunction with Conference <p>All options include:</p> <ul style="list-style-type: none"> • Verbal and visual recognition as a sponsor at all conference formal program and associated events • Company logos displayed prominently with signage during sponsored conference elements • Up to three (3) invitations* to the Appreciation Dinner with PHM Society Board of Directors • Two (2) complimentary full conference registrations (nontransferable) • Unlimited registrations for company attendees at a \$400 discount on full conference rate • Option to submit a Technology Demonstration proposal for consideration • Option to setup a company exhibit table throughout the conference • Option to announce/advertise open positions through conference media tools 	 <p>\$10,000 and up</p>
GOLD SPONSORSHIP (Major Recognition of a Conference Element)	Amount
<p>Sponsorship Package Opportunities (select one - based on availability):</p> <ul style="list-style-type: none"> ✓ Welcome networking reception – Monday ✓ Doctoral Symposium – Sunday or Monday ✓ Keynote speaker(s) presentation and appreciation gifts ✓ Conference lunch for all registrants – Tuesday ✓ Technical poster networking reception – Monday ✓ Awards and recognition ceremony – Wednesday ✓ Data Challenge session and awards – Tuesday <p>All options include:</p> <ul style="list-style-type: none"> • Verbal and visual recognition as a sponsor at all conference formal program and associated events • Company logos displayed prominently with signage during sponsored conference elements • Up to two (2) invitations* to the Appreciation Dinner with PHM Society Board of Directors 	 <p>\$7,000</p>

- Two (2) complimentary full conference registrations (nontransferable)
- Up to (4) registrations for company attendees at a \$400 discount on full conference rate
- Option to submit a Technology Demonstration proposal for consideration
- Option to setup a company exhibit table throughout the conference
- Option to announce/advertise open positions through conference media tools

SILVER SPONSORSHIP (Event Recognition of a Conference Element)

Amount

Sponsorship Package Opportunities (select one - based on availability):

- ✓ Doctoral Symposium limited-participant refreshment break
- ✓ Participant continental breakfast – Tuesday, Wednesday or Thursday
- ✓ Smart device app for On-site conference networking
- ✓ Printed conference program booklet distributed to all registrants
- ✓ Recognition at an Invited or Panel Session with Conference Program (specially negotiated)

All options include:

- Up to two (2) invitations* to the Appreciation Dinner with PHM Society Board of Directors
- One (1) complimentary full conference registration (nontransferable)
- Up to three (3) registrations for company attendees at a \$400 discount on full conference rate
- Option to submit a Technology Demonstration proposal for consideration
- Option to setup a company exhibit table throughout the conference
- Option to announce/advertise open positions through conference media tools

\$5,000

BRONZE SPONSORSHIP

Sponsorship Package Opportunities (select one - based on availability):

- ✓ AM (if available) or PM participant networking break – Monday
- ✓ AM or PM participant networking break – Tuesday
- ✓ AM or PM participant networking break – Wednesday
- ✓ AM (if available) participant networking Break – Thursday
- ✓ Other shared recognition opportunities

All options include:

- One (1) invitation* to the Appreciation Dinner with PHM Society Board of Directors
- One (1) complimentary full conference registration (nontransferable)
- One (1) registration for company attendees at a \$400 discount on full conference
- Option to submit a Technology Demonstration proposal for consideration
- Option to setup a company exhibit table throughout the conference and announce/advertise open positions through conference media tools

\$3,000

** Invitations to the Appreciation Dinner are at the discretion of the Organizers. They are Nontransferable and invitees must be fully registered conference attendees from same company.*

Connecting Top Talent with Top Companies

The PHM Society is glad to facilitate activities that help connect employers with top technical talent. Whether you are seeking experienced scientists or new graduates, the job advertisement opportunities through our website, conference app announcements, and networking events provide opportunities to connect with some of the best talent in the industry. Sponsor organizations will have an added option to announce/advertise open positions through conference media tools.

For more information, please contact Abhinav Saxena asaxena@ge.com

To register your sponsorship, please visit: [Sponsor PHM Conference](#)
or contact Olga Curtis directly at ocurtis@executiveevents.com

You may also contact members of the Sponsorship and Conference Management Committee:

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The Prognostics and Health Management Society is a 501(c)(3) non-profit organization. Your sponsorship contributions may be tax deductible. Please consult with the IRS or a tax professional regarding the deductibility of your contributions.

